

Tisztelt Társasági Tagok!

Az alábbiakban néhány, a tagok körében esetleg érdeklődést keltő hírt szeretnék megosztani önökkel:

1. Víztudományi "**Street science**" rendezvény az Akadémián, pénteken (**június 1.**, 10-től).
További részletek, programok az MTT honlapján. A részvétel ingyenes.
<http://cms.talaj.hu/viztudomanyi-street-science-az-akademian-junius-1/>

2. **Soil Film Award** - határidő: **június 15.**

Felhívás

"Soils are still poorly recognized by a large part of society. To raise the awareness for soils, the Innsbruck Nature Film Festival (Austria, Europe) will award a special prize for the best film on the topic of soil.

Call for Entries - BEST FILM ON THE TOPIC OF SOIL 2018

During the Innsbruck Nature Film Festival (INFF), an international film competition on nature and environment held from October 9th-12th in Innsbruck (Austria), a special prize worth 2.000 € will be awarded for the best film on the topic of soil.

All films submitted to the INFF with contributions to the following topics will be assessed: soil quality, soil function, land use, land consumption, land grabbing, soil threats, protection of soil, soil ecology, soil biodiversity and food security.

The **deadline for applications is: July 15th, 2018.** For further information visit <http://www.inff.eu/en/>

3. "**Managing soil health for sustainable agriculture**" c. **könyv** megjelenéséről kaptunk hírt.
További információk itt olvashatók: [Managing soil health for sustainable agriculture](#)
Az erről kapott írásos anyag lentebb olvasható.

Üdvözlettel:
Bakacsi Zsófia
MTT titkár

New soil health titles

Burleigh Dodds Science Publishing is a new "climate-smart" publisher in agricultural science. We are building a collection of review chapters, each written by a leading expert, with a programme of published and forthcoming books over the next few months - you can read more here:

www.bdspublishing.com

We will shortly be publishing new volumes covering soil health - *Managing soil health for sustainable agriculture Vol 1: Fundamentals* & *Vol 2: Monitoring and management* both edited by Dr Don Reicosky, Emeritus Soil Scientist, formerly at the North Central Soil Conservation Research Laboratory, Morris, Minnesota, USA, a leading laboratory for soil and plant research at the Agricultural Research Service (ARS) of the United States Department of Agriculture (USDA). Full details can be found [here](#).

"*Managing soil health for sustainable agriculture* covers virtually the entire range of soil health topics. Dr Don Reicosky, himself an internationally distinguished soil scientist, has assembled an impressive roster of chapter authors. Each is a world-class specialist in the topic of the chapter. This collection of diverse chapters by highly respected authors promises to be a most interesting read and useful reference."

Professor Ray R. Weil, University of Maryland, USA

I'm sure the books will be of great interest to your members; perhaps we could work together to bring these important reference works to their attention whilst helping to promote your services and events.

Do you produce a member's newsletter (print or email), or publish a journal in which you could mention or review our book(s), and / or could you include a link to our book(s) on your website or in your social media activity? I would be happy to offer an **exclusive discount** to your members, and to donate some **free copies** (when published) for you to use as e.g. competition prizes, in return for your help in spreading the word about the book(s). We could also help to promote your association or any events you are hosting in a number of ways; on the Burleigh Dodds website, in our email newsletter and via social media, where we are active:

- Bespoke and strategic promotions for your association, events and other activities including:
 - Social media support, promoting your event from our Twitter and LinkedIn accounts
 - News item(s) on the news pages of our website
 - Your event(s) featured as news on our home page
 - Promotion in one of our weekly e-newsletters to key opinion leaders in the field

I've included some brief details about the book(s) below; please feel free to use the descriptive copy, and I'd be happy to supply a jacket image.



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Delivering knowledge for the global scientific community

I'd also be happy to discuss options for supplying you with sponsored copies of our book(s), to use in support of your own marketing activities; we can offer some very competitive rates for bulk purchases.

Attached are some further details about these new publications - feel free to share the pdf as appropriate and below are some brief details which can be circulated to your members:

NEW soil health books from Burleigh Dodds Science Publishing - *Managing soil health for sustainable agriculture Vol 1: Fundamentals* & *Vol 2: Monitoring and management* both edited by Dr Don Reicosky, Emeritus Soil Scientist, formerly at the North Central Soil Conservation Research Laboratory, Morris, Minnesota, USA, a leading laboratory for soil and plant research at the Agricultural Research Service (ARS) of the United States Department of Agriculture (USDA). Full details can be found [here](#).

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